

SRR Board Meeting – January 7, 2013

Winter Challenge (Deb and Scott):

Great sunny weather, 94 runners versus 100 last years. Gobs of volunteers (at least 15 from SRR), probably too many. Not sure how many from BoMF ran or volunteered. Final expenses should be similar to last year (\$700). Waiting to get bill from Michael at Casey's for food and beer (110 tickets) to render final expenses.

An Ras Mor (Joe):

Permits submitted. .

24-Hour Race:

Registration open.

Volunteer Activities (Urvi):

Winter Challenge had 15 volunteers. Holiday party is filled. An Ras Mor is next big race for us (March 10th, 9:30am)

Merchandise Update (Bradley):

We sold \$265 in December, averaging \$367 per month over the last 6 months. We've put out \$8K, pulled in \$4K. We have \$4178 in total inventory, which should last eleven months. \$4189 in 2013 to spend. Need more singlets, so will buy more in better style and colors.

Race to the Row (Andrea Simpson and Sarah Campbell from Federal Realty):

Spoke at board meeting about upcoming potential partnership for new summer race. Described their vision for race as something that can grow, does not have to be enormous the first year out. They have a PR and marketing available to use, as well as potential partnerships with Sports Authority and nearby restaurants. Have gotten very positive response from the city. Their hope is SRR will own the race and run it. Committee will be formed and will work on getting this on board for Sun, Aug. 18.

Boston Marathon (Tina):

We have a reservation for one room at Park Plaza, but only 1 bathroom. Should we look for something else in addition? \$700 for bus, up from \$650 last year. Still will be \$25 per person. Aaron Beer helping out. All invitational numbers handed out.

Holiday Party (Kate):

80 RSVP's so far. Everyone (board, volunteers, band) needs to RSVP for food headcount. Will hear this week on Red Bone's discount.

Elections (Kate):

Adrian will work with Kate to update election info on website. New position is Community Liason (Korynn?). Elections will be in March. Kate to send email to club members and post on message board.

Long Runs (Bill):

Bill is working with Jeff Silvera on Boston Long Run – Sun, March 24.