

# SRR Board Meeting – April 1, 2013

---

## **Boston Marathon (Aaron Beer)**

Pasta party (Alison Lackey): is scheduled for April 11 at Casey's. Total cost will be \$300 and payment is scheduled.

Bus: (Kathy Hynes) So far 34 seats are reserved, which is on schedule for the usual turn out. Check has been sent for the bus.

Water stop / cheer zone: Kate O'Malley and Amie Gauthier are managing the elite water stop and are currently collecting items from runners. There will be a "no chase" policy again this year.

Hotel: one room has been reserved. Aaron Beer will take care of setting up supplies. Planning to collect runners' bags at the pasta party. The issue of whether those running someone in should not wear SRR gear because of prior concerns with members banditing races. Discussed that people running others in generally know not to use course resources or cross the finish line (ideally, should break off before Boylston).

## **Community Involvement (Korynn Stoyanoff)**

Shape up Somerville: Shape up Somerville is planning a program to encourage school-age kids to walk or bike to school and is seeking chaperones. Participating schools are: Healy, East Somerville, Winter Hill Schools. They are looking for volunteers to commit to 30 minutes between 7 and 8 am one day a week. Korynn will email to gauge club member interest in participating. There will be a number of other opportunities with this organization going forward.

Couch to 5K: Tentative timeline is to start outreach at the Mayor's Fitness Challenge kick off event. Two informational sessions will be scheduled for late April. The program itself would start in early May. Volunteer coaches would meet with participants on Monday evenings, around 6:30 to do the workouts with them. Participants would complete the other workouts independently. The 10 week program would end with a goal race in July. Looking for a race that is easily accessible via public transportation. The Race to the Row is probably too late in the summer to be the goal race.

Cost to participate in the program would be about \$30 (plus the race registration), participants would have to sign a waiver. Finishers would receive club membership and possibly a finisher's shirt. For the first session we'd cap participation at 20. Some discussion of having a Marathon Sports representative give a talk about shoes, or find someone to give a talk on nutrition at the start of the program.

Mayor's Fitness Challenge – April 13: SRR has had a table at the kick off event for the fitness challenge at least once before. The kick off is from 11-3pm at Somerville High School. Ali will try to get volunteers to man the table and provide information. Table will include flyers on the club, upcoming races, and information on the Couch to 5K program.

### **Somerville Homeless Coalition annual fundraiser gala**

SRR will be donating a hat, coozie, and drawstring bag, along with a 1 year membership to the raffle. They are seeking volunteers for the gala on April 27<sup>th</sup> for setup, clean up. Ali will send out a call for volunteers.

### **Volunteer activity (Ali McGinty)**

BAA Sam Adams Tour: The BAA hosted a tour of the Sam Adams brewery to thank the local running clubs that provide volunteers at its events. SRR members were selected to attend based on who volunteered at the most events. Ali McGinty, Alison Lackey, Amy Dierberger, Anthony White, Urvi Mujumdar attended. Ali will track volunteers if there is a similar event next year.

An Ras Mor: We had 45 volunteers. Volunteer coordinators have communicated with race directors on things to address for next year.

Long run: We had approximately 12 volunteers covering driving and water stops for approximately 40 runners. Worked out very well.

### **Treasury (Stephanie Finnegan)**

All transactions are reconciled except a Race Menu deposit that failed. Stephanie has followed up. She will circulate April financials after the 15<sup>th</sup>.

### **Merchandise (Bradley Harris)**

Last month was the lowest sales level in recent history at \$45. Monthly average for the past 6 months is \$370. Inventory level is \$4300. Bradley placed an order for another 50 visors for \$517. Bradley sent out survey to gauge interest in car magnets and responses were positive (31). Will order 60 magnets. Joe O'Leary raised the idea of ordering Nike team gear and will send info to Bradley. Track jackets were also discussed, but prior surveys have indicated a low level of interest and they are expensive.

### **Club Races / Runs:**

An Ras Mor: (Joe O'Leary) participation was low (300-400) this year due to the early date, conflicting races, and because it wasn't a Pub Series race. Still waiting on a few final numbers,

but estimated profit of \$1-2k. Final numbers will be provided at the next board meeting and we will address how to disseminate the donations then.

26x1 Update: (via email from Brendan Kearney) relay will be held on June 22<sup>nd</sup>. Registration will open the week after the marathon. Team leaders from prior years have been notified. Back On My Feet no longer collects used gear, so we will need a new beneficiary of the used gear drive. Options include Goodwill, Salvation Army, or possibly Nike's shoe program.

The possibility of making this a USATF NE Grand Prix race was raised. Race directors indicated this probably not something that we want to do. Currently it is ineligible because there is no prize money. Also, we have a self-imposed maximum of 16 teams and would not want to exceed that on the track.

24 hour update: (via email from Kit Newton/Denise Loranger/Larry Horlick/Andy Fintzel) Currently there are 46 registered for the marathon (26%), 30 for the 12 hour (27%), and 30 (30%) for the 24 hour. Presently we need relay teams. Discussed adding a 12 hour relay option to promote interest in the relay. The Carver Cranberry 5 miler (USATF NE Grand Prix race) is on that Saturday as in prior years, but this is not a significant conflict.

Medical, tent, and U-Haul have been taken care of. Shaun Miller and Adena Schutzberg are planning to give a talk geared towards potential ultra runners and are looking for a venue and a date in April.

Race to the Row: (Scott Abrams /Molly Crellin) the 5K route has been finalized and is entirely within Assembly Square. Applying for a permit this week. Dan Sullivan will review the partnership contract between SRR and Federal Realty. Looking at Asics as a sponsor to provide tech shirts and options for a beer garden.

There will be some expenses associated with leasing parking spaces for the event, but Federal Realty will ensure no loss. A circus might be on the other side of the square at the same time, which could cause traffic issues. Molly will have more information on that after the next meeting with Federal Realty.

### **Weekly run updates:**

Bur-run: (Gordon Pilotte): Ville of Fools on April 1<sup>st</sup>.

Thursday night: (Alison) next event is Pasta Party on April 13<sup>th</sup>.

Long Run: (Bill Hees) marathon course long run was very successful with 40 runners. Bill is looking for ideas for future long runs. Molly is planning to host one sometime after Boston.

## **Non-club Races:**

Doyle's 5 miler: Race is April 7<sup>th</sup>. Molly will arrive early and set up the SRR tent.

M.O.M.'s Run: Race will be May 12. Ali McGinty will start looking for volunteers.

## **Upcoming board meetings:**

Dates for future board meetings will be: 5/6, 6/3, 7/1, 8/5, 9/9, 10/7, 11/4, 12/2.

## **USATF Liaison**

Board will discuss making this an appointed position. Brian Cullinan is serving as USATF liaison presently. USATF is seeking to re-energize the Grand Prix series, and encourage race directors to bid to participate. USATF is gauging interest in changing certain elements such as the prize money requirement, the number of team members who score.

Discussed selecting one of the USATF Grand Prix races for our club Grand Prix to encourage SRR participation.

## **USATF Track and Field Championships**

Masters (30+) and Open will probably be June 23 at Regis College. Jesse Morrow will email club.

## **Track (Joe O'Leary)**

No indoor track this week. Joe has contacted Tufts about when we can begin using the outdoor track. Last year Tufts wanted us to wait until May. Discussed Hormel Stadium as an interim option.

## **Scholarship Program (Molly Crellin)**

Committee is reviewing 15 applications received from Somerville High School students and will choose 3 candidates to receive scholarships.