

SRR Board Meeting – July 8, 2013

Volunteer Activity (Ali McGinty)

Recaps:

- 26X1: the relay went very smoothly with lots of volunteers.
- BAA 10K: SRR water stop was very well run. Received great feedback from the BAA.
- Chase Corporate Challenge: 8 SRR volunteers. Received good feedback on our end. The Corporate Challenge side had some issues like running out of water.

Upcoming events:

- 24H (7/26): volunteer sign ups are good so far. Second email sent out to fill the rest of the schedule.
- Girls on the Run/FitGirls: A Somerville parent approached the club about running one of these programs in the Somerville schools. Both are couch to 5k based programs for girls in grades 3-8 running for approximately 6-8 weeks, 2 days a week, and ending in a 5k race. FitGirls program runs in the spring of each year, so this would be for next year. Not sure when Girls on the Run occurs. Ali will email to gauge club interest. This would be a good way to encourage youth involvement in SRR.

Merchandise (Bradley Harris)

\$93 in sales last month. Average monthly sales for the last 6 months are at \$216. We currently have 18 months of inventory in stock.

We are getting low on singlets but are only sold out of mens' XL. Bradley has contacted a few manufacturers to explore new options for higher end singlets, estimated prices \$30-32.

Anthony White is exploring using East Bay singlets and a local screen printer.

Good Deeds webpage (Urvi Mujumdar)

Updated version of good deeds website was circulated and approved prior to the Board meeting. Urvi will send to Adrian to post.

Treasury (Stephanie Finnegan)

Income YTD is similar to 2012 with 24 hour income increasing by \$10K while An Ras Mor income decreased by the same. Expenses decreased by \$40K which is misleading because of 2012 expenses as follows: \$28K of 2011 Gobble donations are included in here plus \$1,500 Summer Steamer donations yet the race stopped in 2011. These account for most of the

decrease but there is also no reimbursements processed for 26x1 or Grand Prix in June plus 2013 An Ras Mor expense was reduced due to low turnout. There was an increase in promotional expenses for the Boston Strong tshirts, which were donated by the club with members' donations going directly to One Fund Boston.

Club Races / Runs:

26x1 Recap: (Brendan Kearney): Event went smoothly. 14 teams signed up, and 13 participated. The race committee (Brendan Kearney, Bill Hees, Dave Morin, Karen Serafin, Jason Lachapelle) would like to increase the donation to Back on My Feet from \$400 to \$500 with the club retaining \$700. Board approved increased donation. There weren't enough runners for BOMF to field a team this year. Shoe donations totaled 150 pairs with 90lbs of materials collected for recycling. The timing system created by Bill Hees with the help of Dave Morin and Jason Lachapelle worked very well.

24 hour update: (Kit Newton)

All events are now sold out with a few slightly over the original cap. Fees are \$5 over last year. Race preparations are coming together. A few last minute adjustments such as expediting medals to make sure there are enough, and a last minute logo color correction have been taken care of. Using Ashworth Awards for the medals.

Race to the Row: (Scott Abrams)

Permit was obtained last week. A postcard style flyer is ready for distribution at events. Steve Vaitones and Scott are measuring the course on July 9th. Scott is currently contacting breweries and exploring options for servers. Main focus now is spreading the word. Scott will provide details on volunteer needs to Ali.

Weekly run updates:

Bur-run: (Gordon Pilotte): No updates.

Thursday night: (Alison Lackey): Cook-off went well. New member night to start in August and will be the first Thursday of each month. Two mile loop option didn't seem effective, so we're going to pair new runners with similarly paced Casey's veterans. Will start to compile a list of volunteers.

Long Runs: No updates.

Non-club Races/Runs:

Lake Winnie Relay: Joe O'Leary sent out email about forming teams. Deadline for team registration for club to pay fee is 7/22. Teams will be responsible for housing this year.

USATF: –Carver 5 miler (July 27) is the next USATF race in this year’s grand prix. The long distance committee chair resigned. USATF is currently looking for a replacement and looking for grand prix races for next year.

Cross country series has been announced and Corey Maillette will be heading up encouraging SRR participation.

Miscellaneous

Somerville Homeless Coalition: The annual 5k is will be October 5. SHC contacted us regarding sponsorship. Last year SRR was a silver level sponsor for \$1000, which includes a medium sized logo on the shirt and a tent in the park during the race. Board approved the same level of sponsorship this year.

SRR Tent: Jesse Morrow to investigate where and when the last tent was purchased, and look into a carrying case for the tent as well.

Storage Unit: (Bill Bryant via email) rental costs are up \$5 per month. Current storage place is still a cost-effective option, but he will research other options that are drier, better lit, and with better access. Making back up key for current unit so that the president has a loaner key.

NEXT BOARD MEETING: 8/5.