

SRR Board Meeting – September 9, 2013

Volunteer Activity (Ali McGinty)

Recaps:

- Race to the Row: went very well; we had lots of volunteers.

Upcoming events:

- Somerville Homeless Coalition 5K (Saturday 10/5): 15 volunteers signed up so far
- BAA Half Marathon (Sunday 10/13): 15-16 volunteers signed up so far
- Tufts Health Plan 10K for Women (Monday 10/14 - Columbus Day): 4 volunteers so far. Ali emailed race directors to say that they might increase interest if the time commitment wasn't so long. Discussion of whether the club should continue to supply volunteers for this event.
- Tufts Jumbo Stampede: no word from race director.

Kids Program (Ali McGinty)

Kids program meeting to follow board meeting. So far 5 have volunteered to coach and 16 have volunteered to help. The program is a work in progress; more information will be available after the next meeting. Current priority is finding a program leader.

Budget request of \$500-600 approved to cover insurance expenses, volunteer background checks, and shirts, water bottles, and stickers for the kids.

Merchandise (Bradley Harris)

August sales were \$141. Last 6 months have averaged \$150 per month. Inventory is 24 months at the last 6 months sales rate.

Singlets: We have 29 pre-orders for new singlets. Bradley will try to place the order before the end of the week- approximately 100 singlets total (\$32 each, \$3200 total). Bradley will look at other recent orders and singlet sales over the past year to make a better estimate and update the board before ordering. Delivery time is estimated 6-8 weeks after ordering.

Treasury (Stephanie Finnegan)

Book Cash at 8/31/13 = \$54,560.54

2013 Net Income of \$13K compared to Net Loss of \$35K mostly due to:

1. 24 hour donations paid in September compared to \$9K paid in August last year.
2. We haven't received 26x1 expenses from Brendan - last year was \$1,000 higher than what is currently recorded.
3. Gobble donation of \$28,000 paid in January 2012 for 2011 Gobble x3.
4. No \$1,800 accommodation expense for Lake Winnie.
5. No Summer Steamer donation of \$1,500.

6. Merchandise expense decreased \$3K compared to the same time last year. We are purchasing singlets soon though.

7. Still no invoice for outdoor track of \$1,500 due. Joe has inquired.

Welcome Wagon: (Ruthanne Waite)

Only a few recent inquiries and very few newcomers came to the new member nights. Ruthanne suggested ending new member night due to a lack of interest. Alison will maintain the list of Casey's "guides" to pair new members as needed.

Membership (Kathy Hynes)

Membership is ahead of the same time last year and interest is steady. Kathy verified that we plan to use the same sign up process as last year starting in October.

Club Races / Runs:

24 Hour: We need to find a replacement for Kit Newton's position on the race committee. Molly will email the club for volunteers.

Race to the Row recap: (Scott Abrams/Molly Crellin/Bill Bryant)

Financials are not finalized. We had 235 registrants, 40 day-of. Generally positive feedback from runners and volunteers. There were a few issues with traffic, and spectators locating the finish line which were due to construction and should not be a problem next year. Race committee intends to move the date for next year to the second week in August to avoid conflicting with the Falmouth Road Race. Race directors plan to keep it as a 5k, and might use the same course next year. Papagayo will likely be added as a sponsor and the race might be able to use their beer garden. The East Somerville Streets donation will come from Federal Realty since they covered most of the costs.

Gobble x3 (Bill Bryant)

150 registered so far. Bill got the permit in July, which is later than most years. T shirts and favorite family selection for shirts are both in progress. We will contact webmasters to update the link from the SRR site to the new Gobble site.

Bill does not think we need to form a race committee for the Gobble, but he does request help, especially with early pick up. Ali will manage and contact volunteers.

Weekly run updates:

Bur-run: (Gordon Pilotte):

- 9/16 Anniversary Run: shirts, cake, etc is all set up.
- BooRun: Gordon is finalizing all of the stops.

Thursday night: (Alison Lackey): Khoury's run is next week. We'll start rotating through old cook off themes.

Long Runs: (Corey Maillette)

Scott to host a long run November 9th. A few other long runs are in the works between now and then. Corey is investigating a fall supported long run similar to the Boston course one in the spring.

Non-club Races/Runs:

Lake Winnie Relay recap: SRR did well as the relay. This might have been the last year.

Mill Cities: Mill Cities organizer meeting is tonight. We'll put a message about the relay on our website to make sure people know to start forming teams. It's the same day as the Winter Classic 5k.

Winter Grand Prix: Molly will check with Kate about organizing this year. Winter Classic won't be included because of the Mill Cities conflict. Jesse suggested asking SRRs to suggest races for inclusion.

USATF/USATF Liaison positions: -(Joe O'Leary)

USATF NE Long Run Committee is looking for input from running clubs for next year's Grand Prix. Brian Cullinan is acting as liaison but having several individuals share the responsibility going forward makes sense. Board to discuss adding a couple USATF liaison appointed positions next year. Jesse will help in the interim.

USATF Cross Country series: (Corey Maillette): not much club interest in this series thus far.

Miscellaneous

Back on My Feet (Ali Sherwood):

BOMF wants to expand club runner involvement. Ali had four specific areas of involvement for the near future:

1. Veterans Walk/Run in early November out of the NE Center for Homeless Veterans in Government Center. A 2.5 mile race around the Common, \$25 registration fee includes a shirt and dinner.
2. Sneaker Week: November 16-24. Usually this is done in a corporate environment, and includes a winter gear drive, but they are hoping we have some creative ideas for how to get involved.

3. SnowBall: 1st week in December usually. BOMF sells tables that seat 10 for \$1800. We can either have an SRR table and attend, or sponsor a table for BOMF participants to attend. They are also looking for event volunteers.
4. New Years Day run: 5k along the Charles River in Norwood. Maybe we could make it part of the Grand Prix.

SRR tent: (Jesse Morrow): Still in progress. The manufacturer wants the full graphic before providing an estimate. Jesse is working on it.

Addition of question to online registration forms to opt in/out of club emails:

Discussion about being wary of becoming too commercial, and not “selecting” for the registrant. Board voted to add a manual check for registrant to opt-in and see how it works.

Generic signs for races: Bill Bryant to check on what the 24 hour purchased and then research options. We are hoping to go with roll-able signs for ease of storage and durability.

SRR banners (Scott):

Scott suggested looking into tall banners or flags for club races. Race to the Row looked more like a RaceMenu race because their van was more obvious than our tent.

Standardizing registration for team results (Joe O’Leary)

We should send out a message to the club to remind people to register as Somerville Road Runners and not SRR when selecting a team. Otherwise we miss having people score for us.

USAT club registration (Jesse Morrow):

Registering the club with USAT costs \$50 and will enable members to register under the club for team participation. Jesse will check into the details and report back next month. Board approved the \$50 for registration.

NEXT BOARD MEETING: 10/7.