

# SRR Board Meeting – April 7, 2014

---

## **Volunteer Activity (Carrie-Anne Dedeo)**

An Ras Mor (recap): volunteer turn out was good despite the weather.

Marathon course long run (recap): The run went well. We ended up with enough volunteers to drive and provide course support.

Somerville Clean Up and MOM's Run are coming up. Carrie-Anne will help provide volunteers.

## **Kids Program (Emma Kosciak via Urvi Mujumdar)**

We are three weeks into the program, with one week canceled due to weather. Practices have been at Dilboy field, which has been muddy. Participation is higher than last season with 40+ kids (most are returning from the fall with about 10 new kids). The 5k at the end of the program will be the Mystic River Herring Run (Sunday, May 18). Emma will send out another call for pacers for the race. Also, Emma will invite the kids and their parents to the 30k stop at the marathon.

## **Merchandise (Bradley Harris)**

The merchandise team is looking into setting up a new website. Anthony is managing that process.

## **Community Involvement (Nicole Tateosian)**

Somerville Homeless Coalition gala (April 12): We donated a membership and some merchandise last year. This year we will donate a Race to the Row entry.

Shape-up Somerville (April 13): We received an inquiry regarding our participation and agreed to help them promote it within the club.

Somerville Cleanup (April 26): Nicole has posted to the SRR facebook page and will email the club to encourage people to volunteer.

## **Treasury (Stephanie Finnegan)**

This month there were two unknown deposits, which are still unclaimed.

## **Club Races / Runs:**

An Ras Mor (Joe O'Leary): The race did very well. Due to weather we had almost no race day registrations. Stephanie will have the final numbers, but turn out was significantly higher than last year: 922 preregistered, 675 finishers.

26X1: The race committee has all needed approvals and has contacted prior participants. Registration is not yet open, but will open soon. CRC will not be there because it's the same day as Mt Washington. We've contacted CRC about a head to head match at Race to the Row and they are interested.

24 Hour: The race committee is in the process of getting the new course certified.

Race to the Row (Scott Abrams via Molly Crellin): postcards were printed and in An Ras Mor bags. Registration is open.

Long Runs (Todd Wallack): We are planning a joint long run June 1<sup>st</sup> with CRC out of East End Grill. Todd will send out an email to try and encourage monthly hosted long runs.

## **Weekly run updates:**

Bur-Run: BurRun memorial run. The run will end in Davis with a candlelight vigil similar to last year.

Casey's: Sean Collier Memorial Run/Boston Pasta Party: will be held April 17<sup>th</sup>. Heather Hagerty has reached out to the Somerville Auxiliary Police. Donations will be collected for the Jimmy Fund, per the family's charity suggestion last year. We will provide a pasta dinner for about 100.

We received a thank you note from the Conservation Fund for our donation in honor of Lucie Gagnon.

## **Non-club Races/Runs:**

Doyle's: Joe will try to find someone to bring the tent.

MOM's Run: The race is on the same course as prior years. Harpoon and Red Bones are both sponsoring. Gordon would like to use SRR cones and mile markers again this year. They got another one day liquor license for outside to accommodate the beer garden. He is looking for SRR volunteers as well.

## **Welcome Wagon (Dafne Cardamone):**

The idea was raised to come up with a club calendar with pictures of members. Dafne will follow up.

## **Boston Marathon (Aaron Beer):**

Jenn Fonda will take over the marathon coordinator position for next year.

Post-race party: The post race party will be held in the back room of Burren this year. The regular BurRun will go on as usual. Molly will follow up with the suggestion to provide food.

Bus (Kathy Hynes): The bus is all set.

Water stop / cheer zone: Coordinators will send out an email closer to the marathon. The elite water stop is limited to club members. We will check on what can and can't be provided along the course this year.

Hotel: Tina will be staffing the room this year.

## **Miscellaneous**

Public Relations (Molly Crellin): We were contacted by part of the crew doing the BAA documentary regarding interest in setting up to film near the 30k mark. Molly will follow up with them.

Website Updates: Past minutes are posted as today. Adrian will set up email accounts for the appointed positions.

Casey's times: Bradley is going to work on the way times are posted to make it more user friendly and will then train a few people to help. Ryan McCracken and Alison have volunteered.

USATF race registration proposal: We currently reimburse members who run in 5 of the 7 USATF grand prix races for the next year's USATF membership as an incentive to increase club participation in USATF races. For this year, the proposal is to test an incentive to pay race registration fees for SRR members who are also USATF members for two USATF grand prix races. Many other clubs already pay for USATF races for their members. Previously the club has paid for Lake Winnie registrations. We discussed a few ideas regarding implementation. The Board will consider the proposal and follow up.

Tent/banners: Both are still in progress. Gordon suggested we also look into ways to weigh down or attach the tent to the ground.

MassDOT is beginning a project to straighten the MassPike and as part of that project there will be redevelopment in that area. The first public meeting is this Thursday in Allston. Tom Derderian will be there to propose a marathon memorial pedestrian bridge across the Pike. Brendan will send out an email to the club.

Email List for club races (Brendan Kearney):

The An Ras Mor race committee used a mailchimp account to contact people who ran An Ras Mor previously and saw an immediate bump in registrations in response. This service offers a 15% discount for nonprofits. The cost would be \$46 a month for unlimited emails if done club-wide. This would also enable people to unsubscribe from the email list. We could set up to have more than one individual manage it. We would have each race send in a total email list so we can create a segmented list. The segmented list would allow us to both target specific emails to a race-specific list or send emails to a broader list for all club races. You can also save templates within it to reuse, so each race could have its own template. Brendan will follow up with an email.

**Next Meeting: Monday, May 5<sup>th</sup>**