

SRR Board Meeting – May 5, 2014

Volunteer Activity (Carrie-Anne Dedeo)

Mom's Run (5/12): 20 volunteers have already been recruited. Carrie-Anne plans to work on assignments.

BAA 10K (6/22): Carrie-Anne is planning to contact Elisabeth Worthing at BAA about volunteer needs.

26x1 (6/21): Carrie-Anne is planning to contact Brendan Kearney about volunteer needs.

Merchandise (Bradley Harris/Anthony White)

Bradley has been working on streamlining the merchandising process. Costs will be approximately \$300 up front for supplies and \$49/month ongoing to SquareSpace and Ship Station. SquareSpace would host the web store and handle integration with payments/shipping at \$24/month. Shipstation provides integration with shipping and label printing at \$25/month (shipping paid by customer). Stripe manages credit card payments at approximately \$0.50 - \$1.00 per item. Members discussed the gains vs. potential losses. Profit from merchandise is approximately \$5000/year and this system would cost about 20% of current profit. Anthony discussed the frustrations of managing merchandise without a streamlined process. Bradley will send info to the Board tonight for continued discussion.

Financials (Stephanie Finnegan)

Stephanie reported that IRS requires form W9 for payments to individuals that are > \$600. Discussed keeping individual awards at \$500. Otherwise, financials are on par year-to-date.

Membership (Kathy Hynes)

We currently have 368 members. Last year at this time we had approximately 350 members. Eight new members joined in April.

Welcome Wagon (Dafne Cardamone)

Dafne is working on a Boston Marathon celebration calendar. She will be in contact with club members. Dafne also mentioned that new members are inquiring about long runs.

SRR Kids (Ali McGinty)

Ali reported out for Emma Kosciak. In the process of recruiting SRR members to pace SRR Kids at the upcoming Mystic Valley Watershed Association 5K on May 18.

Club Races

26x1: Registration not yet open. Race is June 21.

24-Hour Relay (Nichole Bukowski): Registration is going well. Certifications came in. Working on getting more relay participation so that there will be more support at the end of the race. Relay teams would be required to provide their own volunteers. Time change: the marathon and 24H runs will start at 9pm and the 12H will start the following day. Nichole is also working on an ultra-running workshop with Event Boulders. Dates and details TBD.

Race to the Row (Molly Crellin): Registration is open. Julie Holt is still working on sponsorships. Many of the stores are starting to open in Assembly Row.

Long Runs

Molly is going to reach out to Todd Wallack (long run coordinator) about upcoming runs and using Google Docs so people can sign up. SRR hosting a long run out of East End Grill on June 1st.

Competitive Racing (Joe O'Leary)

Joe provided a spreadsheet with the prize money brought in by SRR Members (\$1000 over past 3 races). Proposed that if a member wins \$30 membership should be waived; \$70 would cover membership and track; \$90 would cover membership and both track sessions.

Non-Club Races

SRR Grand Prix: Spring Classic was held last weekend and turnout was good.

M.O.M.'s Run (5/11): There are currently 600 runners registered during pre-registration, which is up from last year. They expect increased numbers in the next four days. Volunteers are all set.

Boston Marathon (recap)

Molly Crellin relayed hotel room concerns brought up by Tina Tobey-Mack – specifically that the use of the hotel room should be for members only and not individuals that join just for this marathon perk. Discussion of allowing one bag only and possibly limiting this perk to members based on time in club.

Miscellaneous

Marathon Memorial: Gordon and Paul are working on a proposal for a marathon memorial in Somerville.

Sean Collier run: Run out of Casey's was a success. SRR raised \$518 for Sean Collier scholarship.

Board Projects: The Board will be working on updating the by-laws and P&P for race directors.

July Meeting: Due to the holiday, discussed meeting on June 30, July 7, or July 14. Members leaning toward June 30th.

Next Meeting: Monday, June 2, 2014