

SRR Board Meeting – June 2, 2014

Volunteer Activity (Carrie-Anne Dedeo)

Volunteer no-shows have been a growing concern.

Mom's Run Recap: Went very well, had a good number of volunteers.

SomerStreets Carnival: Not many volunteer responses and did not have many.

26x1 (6/21): Carrie-Anne will double check with the race directors about their volunteer needs.

BAA 10K (6/22): They are looking for 18. So far we have at least 6 signed up. We need a volunteer leader for the water stop.

24Hour (7/25): Carrie-Anne will send out an email after the 10k.

Merchandise (Bradley Harris/Anthony White)

New merchandise site is in progress, hopefully should be ready to view by next Monday.

Community Liaison (Nicole Tateosian)

Nicole is in ongoing contact with the SomerStreet people.

Financials (Stephanie Finnegan)

New checks were ordered. The Board approved a \$100 donation in memory of Pam Thomas' father to the American Legion - Post 156. Stephanie will send out financials.

Membership (Kathy Hynes)

We are getting about 10 new members a month with a few renewals each month.

Going forward we might enforce a six-month membership requirement to have access to the bus and hotel at the marathon.

SRR Grand Prix (Jesse Morrow)

Jesse will have new rules and scoring next month for review. He plans to do a poll to determine races for the grand prix, with the membership voting on slates in October.

Kate is working on awards from this year's grand prix.

Welcome Wagon (Dafne Cardamone)

Dafne is receiving a steady stream of emails from new members.

Calendar: The photographer will come to the 26x1 around noon for a 30-40 minute photo shoot. Dafne will send out an announcement email closer to the event.

SRR Kids (Ali McGinty)

Program wrapped up successfully. About 40 kids participated in the final race. We received very positive feedback from the kids and the parents.

Club Races

26x1: 62 SRRs registered so far. Last year at this point we had over 80 SRRs. Overall event registration is going well with many clubs represented.

24-Hour Relay (Nichole Bukowski/Larry Horlick/Andrew Fintzel): Marathon and relay are sold out and marathon has a wait list. Both ultras are lagging in registration. Volunteer coordination, bag preparation, ultra information presentation event, ongoing running communication, and ongoing registration need ongoing assistance. Race directors need help with covering these areas up until the event. Molly will reach out to the club for volunteers to assist in these areas.

Race to the Row (Molly Crellin/Scott Abrams):

We have been actively distributing postcards. Julie Holt is working with East Somerville Main Street (main race beneficiary) and they are actively seeking sponsors for the race. Federal Realty is getting more involved. Scott is working on a new route since new streets have opened since the last race. Scott should reach out to Slumbrew about a beer garden. Harpoon has an online form for getting them involved again.

Weekly Run Update

Bur-Run: runs are consistently well attended with about 35 people tonight.

Casey's: Trivia night will be June 19th. Fireworks loop will be in late June or early July.

Long Runs

Joint long run with Cambridge Running Club is June 8th at the East End Grill.

Walden Pond long run will be July 19th.

Carrie-Anne plans to host a run in August, Molly plans to host in September, and Jenn Fonda in October. Hopefully we can continue monthly long runs on an ongoing basis. We might set up a google doc for long run planning going forward.

Competitive Racing (Joe O'Leary)

Prize money: We are going to waive track fees for runners winning monetary awards based on a tier system. Joe will send out an announcement with the details.

USATF Grand Prix: RibFest is June 15th. SRR has a solid contingent going. So far 27 are registered for the GMAA 15k.

Miscellaneous

Marathon Memorial: Gordon and Paul are working on a proposal for a marathon memorial in Somerville. Paul received a \$7000 estimate to bronze shoes. Gordon is looking for an estimate for the granite as well and is checking with the city about installation. Gordon is also researching approvals necessary to install something at that location

Board Projects: The Board will be working on updating the by-laws and policies and procedures for race directors, as well as updating the brochure (to include SRR Kids, remove the Steamer – possibly starting with the mock up from Paul from a couple years ago). We will create an electronic version as well. We will also look at creating a sponsorship information page to the website.

Storage: Urvi set up a google doc for tracking where things are, and to check items in and out.

Scholarship: Somerville High school scholarships were distributed last week. We awarded three \$1000 scholarships out of a pool of 12 qualified applicants.

Donations: We received thank you notes from Dana Farber and the Jimmy Fund for the Sean Collier memorial run donation. The Jimmy Fund indicated that they would be willing to participate next year. We would need to contact them well in advance.

Next Meeting: Monday, June 30 2014