

SRR Board Meeting – June 30, 2014

Volunteer Activity (Carrie-Anne Dedeo)

26x1 Recap: Went well - we had enough volunteers. Having people signing up to volunteer at the same time as registering to run was effective.

BAA 10K Recap: We had 20 people after a couple extra calls for volunteers.

24Hour (7/25): There are some questions about access to the volunteer sign up site. Carrie-Anne is going to follow up with the race directors. Having a complete breakdown of the volunteer tasks has made determining volunteer needs easier.

Race to the Row: Carrie-Anne will start looking for volunteers.

Merchandise (Bradley Harris/Anthony White)

Replacement merchandise website is in progress and set to go online. Bradley will update the inventory before it goes up. The shipping service Bradley looked into is not what we were looking for, so we will stick with a more manual delivery method for the time being.

Scott suggested stocking temporary tattoos of the SRR logo, for giveaways and to sell. Bradley will look into new merchandise ideas after the site is up and running.

Community Liaison (Nicole Tateosian)

No updates.

Financials (Stephanie Finnegan)

No updates.

Membership (Kathy Hynes)

Approximately ten new members join each month along with a few renewals.

SRR Grand Prix (Jesse Morrow)

Jesse is composing a slate and rules, and will run both by the Board next month.

Welcome Wagon (Dafne Cardamone)

Calendar photo shoot recap: photographer arrived too late to the track at the 26x1, so she took photos at the afterparty instead. Dafne will contact Tom Cole to see if he has photos he would like to include from races.

SRR Kids (Emma Kosciak)

After two seasons Emma is interested in passing on the main coordination of the kids program. We will look for someone to take over heading up the program. We may start with the recent season coaches to see if there is interest in taking it on.

Club Races

26x1 Recap: The timing system worked very well. Jason and Bill took care of the whole timing process. There were a lot of volunteers, and having the timing system work so well freed up the timing teams as well. Seventeen teams participated for our largest year yet. New England Track and Trail, November Project, and Mystic were

new participants. The race directors propose donating \$500 to Back on my Feet, \$500 to Walk Boston, and \$600 to the club (donations approved). The race would probably have to be capped at 20 or 24.

24-Hour Relay (Nichole Bukowski/Larry Horlick/Andrew Fintzel): Final preparation meeting is scheduled for July 9th. Volunteers have stepped up to help where needed.

Race to the Row (Molly Crellin/Scott Abrams): We are two months out. Last week the race directors met with Federal Realty. They are setting up meetings with businesses for food and beverages. We will need to check with sponsoring business to make sure that we can use donated kegs. We are looking at updating the route, possibly to a double loop on new streets. Start and finish will likely be at the same spot. The race has been listed on a number of race calendars, and some sponsors have been signed up. Julie Holt is going to meet with a few sponsors for possible pre-race pick up locations and swag. Race directors are looking for a day-of volunteer coordinator to manage the volunteers on site and a second person to take care of the kids run. Shirts will likely be a similar design as last year, possibly with a smaller logo. There are 62 entries so far.

Weekly Run Update

Bur-Run: no updates.

Casey's: Trivia went well. Fireworks loop is this week. We are going to check into the ongoing pizza order.

Long Runs (Todd Wallack)

Walden Pond long run will be July 19th. The Tingers are hosting on August 10th and Carrie-Anne is hosting August 17th. Molly will host in September. Jenn Fonda might host in October.

We have set up a google doc for people to schedule and organize long runs.

The June long run with CRC went well. Approximately 40 people attended. East End Grill is willing to host again in the future.

The Davis Square long run group is going to add more description to its email listing to the website. Existing groups of different paces will be encouraged to add a listing to the website.

Competitive Racing (Brian Cullinan)

No updates.

Miscellaneous

Marketing coordinator: Scott Abrams proposed creating a marketing coordinator position to take on that aspect for many of the club races. We might not have enough manpower for an additional position. Next year, we can consider transitioning the PR position to a marketing coordinator position or dividing up some marketing responsibilities between the PR position and the community outreach position. Also, we should look at improving and adding to the marketing resources available to race directors on the website. Brendan has made a good start with the email blast.

Next Meeting: Monday, August 4, 2014