

SRR Board Meeting – August 4, 2014

Volunteer Activity (Carrie-Anne Dedeo)

24 Hour Recap: We had a good number of volunteers despite the lack of advance sign-ups. There was some difficulty in getting volunteers for the later hours. Carrie-Anne will follow up with the volunteer team captains for final volunteer information. Communication can be improved going forward. Solutions might be to have a dedicated volunteer organizer on the race committee in future years and/or designating volunteer captains well in advance of the event. We might also look at volunteer incentives, especially for the hardest-to-fill shifts and team lead positions.

Race to the Row: We have a few early volunteers. Carrie-Anne will send out a general call for volunteers in the next couple days. East Somerville Main Streets will also send out an email for volunteers. Somerville Track will staff the water stop.

Mudderella: September 6th at Amesbury Sports Park. Corey Maillette contacted us about sending out an email for volunteers.

Jumbo Stampede 5k: We should contact Tufts to see if this event is happening this year and if they need volunteers.

Merchandise (Bradley Harris)

New merchandise website is up and running smoothly. The updated shipping system is still in progress. We have the shipping materials. The next step is to determine how to manage shipping and the associated payment. We might look into a debit card for shipping payment purposes.

Bradley is ordering more singlets to restock the inventory. Extra beach towels from the grand prix prizes will be added to the inventory shortly as well.

Community Liaison (Nicole Tateosian via email)

Two upcoming Somerville events are the Foodie crawl (September 16) and Fluff Fest (September 27). We will encourage both events to promote at Race to the Row, and will check to see if they will need volunteers.

Financials (Stephanie Finnegan)

Some unidentified deposits are likely Race to the Row, but not confirmed. Scott will confirm. We are caught up with reimbursements and reconciliations. We are on par from this time last year.

Membership (Kathy Hynes via email)

Our membership numbers are similar to that of last year with 418 last year and 414 this year. Kathy will open up discounted early registration in October again.

Welcome Wagon (Dafne Cardamone via email)

We have received a few inquiries about monthly or six-month membership. We don't plan on offering anything other than yearly membership.

SRR Kids (Jenn Fonda)

Jesse has contacted the Tufts track about the schedule and hasn't heard back yet. Volunteer training is this coming Wednesday, and a good number of people are attending. The website will be updated with current information and we will have the necessary forms available there as well. We are capping the program at 50 and will contact past participants in advance. The board has approved the proposed budget. The end-of-program race will be finalized shortly.

Club Races

24-Hour Relay (Larry Horlick/Andrew Fintzel via email): The race directors received positive feedback from the runners. Financials aren't done yet, but this year had the biggest gross income yet. There were some additional expenses from the location change, but those were minimal. Race committee will provide a list of improvements to work on for next year, including more involvement from club members. Next year they seek to have three race directors in training in addition to the existing committee. We hope to form a list of candidates in the next month.

The new venue was very nice, except that the parking garage ended up being unavailable. There were some size issues with the merchandise. Next year, especially with early registration, we should look at guaranteeing sizes for those who register by a certain date. We had some issues with volunteers drinking and Molly emailed the volunteers about appropriate behavior at future events.

Race to the Row (Scott Abrams): Federal Realty has recently provided more contacts for the businesses. There is a new course – a double loop all on roads. The post party will be in a new courtyard. Adidas, Assembly Sports Club, JP Licks, Ernesto's Pizza and a few other businesses are supplying prizes, beer, ice cream, and food as donations or at a discounted price. Several sponsors are paying to put up tents. There are residences nearby so the volume of the music will need to be controlled. 158 have registered so far. Scott is ordering a race banner that can be used for future events as well. Scott is assembling a binder for ease in organizing future years. Preregistration will be at the Adidas store. SRR Kids program will be there to promote the program to kids race participants. The race directors will have a policy that only SRRs will staff the day-of-registration cash box due to prior issues at races.

Weekly Run Update

Bur-Run (Seth Maleri): Bur-Run is doing a once a month beer run out of Paul Nelson's house.

Casey's: Pizza order has been updated and is coming out consistently. The Double Dare will be August 21st.

Long Runs (Todd Wallack)

The Walden Pond long run went well, with about 14 participating to either run, swim, or bike.

The Tingers are hosting on August 10th and Carrie-Anne is hosting August 17th. Molly will host in September and will confirm the date. Jenn Fonda will host the first weekend in October, with the run on the Boston course.

Competitive Racing (Brian Cullinan)

No updates.

SRR Grand Prix (Jesse Morrow)

Jesse will propose a slate of 6 races over 6 months at the next meeting after seeking club input. Scoring will be over 5 of 6 races, with the same scoring system currently used. Participation prizes for three races and five races and winners. Volunteering will also earn points.

Miscellaneous

Holiday Party: We might use Arts at the Armory as the venue. Urvi will meet with them in September and will propose a budget. The venue would provide much of what we need included in a flat rate, except for food which we would have catered. The date will be January 23rd. We might use signmeup.com or eventbrite for advance payment and to get an accurate headcount before the event. We would still allow cash at the door, but at a higher price.

Marketing Manager: Scott proposed an additional position focused on creating and maintaining promotional materials for the club itself. By next year we might look at combining it with the publicity position. Once the materials are all created, this position would not likely be too time consuming. The initial year might need to be a team.

Next Meeting: Monday, September 8, 2014