

SRR Board Meeting – September 8, 2014

Volunteer Activity (Carrie-Anne Dedeo)

Race to the Row (Recap): Laurie Gagnon was the volunteer coordinator for race day and did an excellent job. A good number of volunteers signed up and everyone showed up. Laurie had a few suggestions for streamlining things next year.

Somerville Homeless Coalition 5k (Saturday, 10/4/2014): Carrie-Anne will reach out to our contact with the Somerville Homeless Coalition regarding volunteer needs for this year.

BAA Half Marathon (Sunday, 10/12/2014): Volunteer sign up is done directly with BAA. Carrie-Anne will follow up and make sure there are enough volunteers and will make sure there is a day-of-race volunteer leader.

Merchandise (Bradley Harris)

The online ordering and new shipping system are working well. Bradley is working on a singlet order. Scott suggested additional "SRR" logo gear using the simplified oval logo.

We will put in an order for more stickers as well. We ordered a bunch of "give-away" tattoos with the SRR oval. They were a hit at Race to the Row and at the GMAA 15K. Urvi will distribute to the weekly club races and upcoming events as well (including the kids program).

Community Liaison (Nicole Tateosian via email)

Karin Turer sent out emails about attending/volunteering at both Fluff Fest (September 27th) and East Somerville Food Fest (September 16th).

Financials (Stephanie Finnegan)

Stephanie is tracking down an unknown RaceMenu deposit. Gobble x3 revenue has started to come in from registrations.

Stephanie explained the charitable miles tax deduction. We discussed some IRS materials regarding deductible expenses. Any mileage reimbursement program will be discussed with the bylaws update.

SRR Kids (Jenn Fonda/Jesse Edsell-Veter)

The Kids Program started last week with approximately 35 kids enrolled so far. The water bottle order is in. The goal race will likely be the Boston River Run 5K on November 9th. Emma is going to meet with the race director to set up a 2 mile option in addition to the 5k.

Jenn is setting up an email list for the kids program to distribute kid-specific race information.

Club Races

Race to the Row (Scott Abrams): There was good turn out for the race, and financially it was successful as well. This year we had 389 entries with revenue of \$11,990, expenses of \$7745, and a contribution of \$2000 from Federal Realty, resulting in a net of \$4245.

After expenses, we will make donations of:

\$4000 to East Somerville Main Streets

\$1000 to Somerville TrackPAC

\$500 to Somerville Auxiliary police

with the remaining \$745 retained by the club.

For next year, we are looking into adding a mile race before the kids run. We might also set up more kids activities on the other side of the event from the beer area. The 5k course will likely remain a double loop, but the course might change next year. Scott is going to start the process for a permit for August 20th for next year.

Gobble x3 (Bill Bryant):

Registration is open. No updates.

Weekly Run Update

Bur-Run (Seth Maleri): There is a post-run event tonight honoring Gordon.

Casey's: Khoury's course run will be September 25th.

Long Runs (Todd Wallack)

This weekend is a long run at Mystic Lake. Future long runs are: September 20th (Brendan Kearney), October 5th (Jenn Fonda), November 8th (Scottoberfest).

Competitive Racing (Brian Cullinan)

USATF GMAA 15k Recap: The incentive program resulted in 35 SRRs signed up for the race, 32 of whom ran. Two did not run due to injuries and one was a no-show. Total cost to the club was \$1225. SRR had the largest attendance besides the host club, GMAA. This was the best attended USATF race thus far. With such widespread participation, this was a good replacement for the Lake Winnie weekend, and a number of people came and ended up volunteering as well.

The next series race is the Lone Gull 10k is this weekend.

Mill Cities

The relay will be December 7th. The first planning meeting is tomorrow night. They are considering splitting the open division to 29 and under, and 30-39.

SRR Grand Prix (Jesse Morrow)

Jesse will send out a slate for club voting via survey monkey and finalize it by October.

Miscellaneous

Holiday Party: Urvi has booked the Center for the Arts at the Armory for January 23rd. We might need some tables and chairs from storage. We will likely do RedBones again for catering. Urvi is doing a walk through next week.

Marketing Manager: This position will be an appointed position next year. The tasks associated with this position will likely be taken on by club members in the interim.

Next Meeting: Monday, October 6, 2014