

SRR Board Meeting – January 5, 2015

Volunteer Activity (Carrie-Anne Dedeo)

Holiday Party: volunteer spots were fully staffed very quickly as usual for this event.

Wintah Challenge: The race committee has been doing its own volunteer recruiting.

An Ras Mor: Joe will send race volunteer needs to Carrie-Anne.

BAA Expo: Carrie-Anne will send out an email seeking volunteers shortly.

Volunteer Survey: we had a lot of responses to the survey, most were consistent with what we discussed at the last board meeting. Getting volunteer needs information from race directors in advance would help address many concerns about organization and making volunteer roles clear. Carrie-Anne suggested that part of the volunteer coordinator role should be confirming volunteer needs well in advance of each event. Discounted race entries and prize raffles were popular incentive options, so we will likely explore those incentives, especially for the 24 Hour.

Merchandise (Bradley Harris/Anthony White)

Sample jackets have arrived and will be available at the holiday party, track, and the Wintah Challenge for people to try on. Bradley will send out a reminder email. We will need 80 orders to get the lowest price. There are five orders so far and many have expressed interested. Anthony will try to get an extra small sample in time for the holiday party.

Community Liaison (Nicole Tateosian)

No updates.

Welcome Wagon (Dafne Cardamone)

No updates.

Membership (Kathy Hynes via email)

Membership and track registration for 2015 is open.

Financials (Stephanie Finnegan)

No updates. December financials are in progress.

SRR Kids (Jenn Fonda/Jesse Edsell-Veter)

The spring program will be scheduled from March 11 through May 15th with the Herring Run on May 17th as the goal race again. Jenn will confirm use of the track with Tufts.

The committee plans to propose volunteer incentives, including possibly covering all or some of the pacers registration fees when they propose the budget. Volunteer recruitment is ongoing with volunteer nights planned for after the Bur-Run and Casey's in January. Registration for kids will be limited to club at first and will open to others depending on available space.

Club Races

Wintah Challenge: The race is scheduled for Saturday, January 10th at 11am. Registration is ongoing.

An Ras Mor (3/22/2015): email blast went out last week and we got 100 sign ups that day. Registration is up to 170, we need about 600 to break even. An Ras Mor was not selected for the USATF NE Grand Prix, but was a featured race in the most recent issue of New England Runner. Flyers and posters are ready to distribute at upcoming races.

Ultra Around the Lakes (Jesse Morrow) (July 24-25' 2015): Jesse is working with the town clerk regarding permits. We have the certificate of additional insurance.

Race to the Row: no updates.

Gobble x3: we will start working on forming a race committee.

Weekly Run Update

Bur-Run (Seth Maleri): No updates.

Casey's (Alison Lackey/Karen Vitali): Karen is working on updating the cool running listing.

Long Runs (Todd Wallack)

Todd sent out an email seeking long runs for the spring training season.

Todd will contact Bill Hees to start planning the Boston course run. Carrie-Anne will check into parking for the course run.

Competitive Racing (Brian Cullinan)

USATF NE Cross Country Championship in Bethlehem, PA: our masters team finished 17th.

USATF Grand Prix: 2015 slate is been set and unfortunately does not include An Ras Mor. The first race is the 5 College 10-Miler in Amherst on 2/22.

USATF NE Grand Prix Incentive Program: The pilot program for SRR covering the entry fees for members who are both USATF and SRR members was successful at improving attendance at both the GMAA 15k and Manchester City Marathon last year, and likely attendance for the series as well. This program is partly to replace the club paying for Lake Winnie registrations, and the resulting club-wide weekend event. We discussed implementing a similar program for 2015 with the club covering the entry fees for the Amherst 10 Miler and the Vermont City Marathon, and possibly the Bobby Doyle 5 Miler, depending on how successful Vermont City is. Estimated cost for Amherst and Vermont City would be \$3353-\$4750, comparable to the amount spent historically on Lake Winnie. The board will review the proposal and vote via email.

USATF Banquet (1/17/2015): we will pay for a table again. Joe will follow up with details.

Mill Cities Recap

SRR had a very successful race, coming in 3rd overall. Many individual teams won bricks as well. Volunteer assignments were handled by John Gorvin and Carrie-Anne, and all went well.

SRR Grand Prix (Jesse Morrow)

We had 81 team members for YuleFest, with about 70 running and two volunteers. The next race is the Lazy Dog 3 miler in Lynn. About 40 are registered for the Super 5 in February.

Miscellaneous

Holiday Party: committee will meet next Monday to finalize the details. Online registration is going slowly, Urvi will send out another reminder with the registration link.

Boston Marathon:

Hotel: Tina got a cheaper rate than expected at the Park Plaza. She also found an even cheaper rate at the Omni Parker, but it is further from the finish, so we will keep our current reservation at the Plaza.

Bus: Kathy will contact the bus in the next week for a quote.

Elite Water Stop: we need a lead organizer for the elite water stop.

Elections: election process is beginning. Molly will review the position descriptions and post them by early February.

Google Drive: Adrian has set up a dedicated google drive for resource materials. We should organize materials for each race within the drive. Adrian will send access to all race directors to add their materials.

Next Meeting: Monday, February 2, 2015