

SRR Board Meeting – June 1, 2015
Eastern Bank Community Room – Davis Square Location

Volunteer Activity – Melissa

- Melissa's proposal for a volunteer incentive program was submitted to the board for their consideration and approval.
- Recaps:
 - MOMs run – 5/10 – Recruiting and volunteering went well. We had more volunteers than usual due to the race being part of the Grand Prix (and volunteers getting Grand Prix points for volunteering).
 - Somerville community volunteering is covered in detail below. In brief, Ed Porto did the East Somerville Main Streets cleanup, but we were not successful recruiting volunteers to help with the parade
- Upcoming :
 - ESMS Carnaval – 6/7
 - Storage locker – 6/17 – People volunteered right away. Urvi will be overseeing the inventory and clipboard system and will give Uhaul a call to get more 24-hour access keys. Nichole and Deb will take extra stuff to Goodwill. Steph suggests getting shelving for frequently used small items and will call Uhaul to get sent invoices via email.
 - BAA 10K – 6/21 – As of Elisabeth Worthing's email last week, we still need more people. Melissa will request an updated volunteer list from her after another recruitment push via Facebook and email.
 - 26x1 – 6/27 – The race committee has set up a Google doc for volunteer signup and will let Melissa know when they are ready for her to assign roles .
 - Ultra Around the Lake – 7/24-7/25 – Mystic Running Club will man a water table for 24 hours. Melissa is sending out push for volunteers, including reaching out to Lululemon and Wakefield Educational Foundation.

Kids' program – Jenn

- We had about the same number of kids in the spring as in the fall, but participation dropped off last couple weeks due to spring sports. As a result, there were lower race numbers, with about thirty kids registered. Jenn will check with the race director about getting an invoice for race, per Steph's request.

Financials – Stephanie

- Steph sent financial report for May to board. It has been uploaded to Google drive so that the board can see the full year's comparison. Carrie-Anne needs to provide written documentation to Eastern Bank in order to get Kimi on the bank account. She will email Alison and ask her how she arranged it last year. Steph will get Kimi online access now. We still have not received the check from Federal Realty for last years Race to the Row.

Merchandise Update – Bradley / Anthony

- No update

Welcome Wagon – Dafne

- No update

Membership – Tinamarie

- We are no longer sending paper welcome letters, just emails.

Community – John via Urvi

- The three Somerville High School scholarships were awarded last week.
- A couple volunteer opportunities have come up within the Somerville community, but there have been roadblocks in both cases. For the parade, volunteers would have had to go into City Hall during business hours to fill out Coris. Teresa, the new point person for Carnaval, seemed confused and was not open to us having a table as we did last year. Urvi has forwarded Melissa the Carnaval email from Carrie Dancy from last year. Melissa will work on getting Teresa clear on who we are, and Brendan will help.

Marketing – Julie/Kimi

- Julie and Kimi just met about the mission statement and boilerplate language. The content has been approved by the board. Carrie-Anne will help with copyediting/style consistency across these and other documents.
- Kimi will work on getting the Awards and Accolades/Facts and Figures/Good Deeds Pages formatted and sent to Adrian to website
- For the *Somerville Times* article, we still need a quote from somebody associated with the kids program. Jenn will reach out to Ed Porto (and possibly other parents) and then Carrie-Anne will edit the article.
- Signage and banners have been approved by board. Julie sent them to VistaPrint this week, so that they will be ready for the 26x1.
- Julie has drafted many items for the race director toolkit, including a sponsor sheet, invoice, timeline for communications, and templates for emails. The toolkit should be ready in the next couple weeks, when it will be sent to the board for review.
- Julie will be looking at the club's social media profiles and communications over the summer.

Boston Marathon recap/survey – Jenn

- Jenn will do survey for volunteers and runners as soon as she survives her dissertation.

Club Races / Runs

- Weekly Run Update:
 - Bur-Run – Paul via Urvi – We've had great attendance in past month, including one night with over forty people. We even had twenty runners on Memorial Day. The Bur-run info on the website has been updated.
 - Thursday Night Run – Karen via Urvi – Attendance has been better, but she's concerned about what will happen this summer with the Race Menu Summer Series. Right now, it's unclear what's happening with them with permits. Joe thinks it's not on Cool Running. Coming up we have a backwards course loop run, followed by popsicles, a Wachusett beer promotion on June 11, and Union Square Donuts on June 25. Casey's coordinators are looking for additional ideas, such as ice cream at Louie's.
- Long Runs/Community Runs - Nichole – Aaron and Nichole submitted a proposal plan to board, with weekly long runs possibly starting from ABP or another standing location. Runs hosted by a person would still trump standing long run. Standing run would still be 'hosted' by someone who would map out three loops. Upcoming runs include :
 - Wednesday, June 3, National Running Day run at Boston Run Base
 - Sunday, June 7, joint run with CRC at one of their houses, followed by a BBQ

- 26x1 – Brendan – We're at the ceiling for number of teams registered, including some clubs with two teams. We only have two SRR teams so far. We still haven't heard from a few clubs.
- 24H UATL – Committee via Urvi – We're a little behind on registration and revenue because we opened registration later this year. Hopefully, we will catch up with more pushes in June and July, including at the 2x1. So far, Mystic has four relay teams, and we've capped the number of relay teams at ten or twelve. The marathon is about 50% full. The committee has finished the race logo and is working on t-shirts and medals.
- Race to the Row – Scott – We extended the early-bird price to Memorial Day, and we are getting a banner to put up at 26x1. We have 170 signed up now compared to 29 at the same time last year. Scott thinks this is due to increase in marketing, including postcards at MOM's Run, stores, and other races, as well as email blasts. Basically, we are spending a little more to see what impact it will have. For the post-race this year, we will not have the IT Band this year. There will be a more family-friendly feel, with a bouncy house and face painting. We'll be in a different, bigger spot. There will be a fast mile ((10 minutes or faster) for \$5 day of registration.
- Gobble x3 – Committee, Bradley via Urvi – The committee is dividing and conquering and meeting again in June. Scott's doing registration, and Joe will do some stuff before the next meeting (waiting right now for application approval). Steph points out the need to get race numbers early. Joe will reach out to Michelle about an ad.

Non-Club Races

- Competitive Racing / USATF GP – Brian – The next race is the Hollis Fast 5K on June 11.
- Vermont City Marathon – Joe – 21 used the coupon for VT, 20 finished but not necessarily the same people. Noninjured people who didn't run will repay club
- SRR Grand Prix Wrap-up/Awards – Jesse via Urvi – We got positive feedback about the Grand Prix, including from the race director in Lynn. The party is tentatively scheduled for June 28th in Carrie-Anne's yard.

Other Items

- Mini elections for positions starting July terms are coming up. Urvi sent out call for appointments. Candidates will be appointed at the 6/29 meeting.
- The Google Drive is up and running. Urvi working on Club documentation (bylaws)
- Dafne will take over the holiday party. The Armory will host us on 1/22/16. Pensri and Carrie-Anne will help again.

Next Meeting: June 29, 2015