

**SRR Board Meeting – June 29, 2015 – AGENDA**  
Eastern Bank Community Room – Davis Square Location

**Volunteer Activity – Melissa**

- Recaps:
  - Storage locker – 6/17 - Urvi reported a good turnout (only 5 needed) to take an inventory of the locker contents and organize. The storage locker document was sent to the upcoming race committees and is also posted on the Google Drive. A discussion later came up to research alternate lockers in the area with more space and lighting. In any case, we may have a storage locker volunteer night in the fall where the goal is to reorganize and throw out and clean up where appropriate. Another pending item for the board is to list who has keys/access cards and also who needs keys/access cards (TBD if we research alternate lockers).
  - BAA 10K – 6/21 - Melissa reported a great turnout (17-18) in the pouring rain. As far as she is aware, there were no no-shows.
  - 26x1 – 6/27 - Great volunteer participation throughout the day. The committee and Melissa had some ideas for tweaks to make for next year's assignments and will debrief.
- Upcoming:
  - Ultra Around the Lake – 7/24-7/25 - Melissa put out the call for volunteers but reported that Mystic Runners and Wakefield Educational Foundation are helping as well, but encouraged the board meeting participants to spread the word as much as possible, especially for those middle of the night shifts.
  - Storage locker part two (TBD – fall)

**Financials – Stephanie**

- June has another day of activity before Stephanie will close the books and report out to the board of directors. A question came up about an outstanding check from Federal Realty (for Race to the Row) but it still has not arrived. They might be paying for last year and this year together, but as Stephanie reported - it will only count in this financial year.
- SRR has a tax filing extension to 8/15. We usually do not owe for Federal, but will owe a little for State (as we are a Massachusetts Charities Division).

**Merchandise Update – Bradley / Anthony (via Urvi)**

- We are out of visors. Bradley is researching price information for getting a new order with black (with yellow) as an alternative to the usual yellow (with black).

**Welcome Wagon – Dafne**

- No updates

**Membership – Tinamarie**

- Current membership is at 305. New letters have been replaced with emails and Tinamarie is cc'ing Dafne on new member emails.

## **Community – John**

- No updates

## **Kids Program - Jenn**

- Jenn has been in contact with the Boston River Run as the potential Fall race for the next session. Jenn will be checking back in with previous coaches/pacers for interest and may need to recruit for fall. Background checks should begin in mid-July. Jenn had a quote to give to Carrie-Anne for the Somerville Times article.

## **Marketing – Julie/Kimi**

- Cross-promotion of races and weekly runs - social media sites are sharing each other's posts for the summer races and that has been working great. Info cards have been created to promote annual and weekly runs. We discussed having RTTR postcards distributed at the 24H race, and we successfully promoted the RTTR and 24H race at the 26x1.
- Resurrecting the newsletter - next on list and will send a format around.
- Website updates (Good Deeds page, etc) - Julie is in process of finalizing these and sending to Adrian for posting.
- Signage, Banners, Info Postcards - General signage ordered. Banners created for RTTR and 24H and were displayed at the 26x1.
- Info table at 26x1 - This was a success, and \$47 in merchandise was also sold. Info cards were distributed.

## **Club Races / Runs**

- Weekly Run Update:
  - Bur-Run – Seth/Paul - Paul Nelson sent the board a proposal to do another fun run similar to the Boo Run. This would be in late July called Feestdagen with SRR- The Belgian Independence Day Run! The idea is to have 3 beer stops, online registration, and T-shirts printed.
  - Thursday Night Run – Alison/Karen – update on upcoming runs (7/2 - Fireworks Loop, 7/23 - Promotion. Suggestion to reach out to Slumbrew for additional snacks, 8/20 - Double dare. Will likely eliminate the relay.)
- Long Runs/Community Runs - Nichole/Aaron - Proposal approved by the board to have a standing weekly run out of Davis. The organizer can suggest locations and brunch spots, or organize out of the home or a restaurant/bar. Upcoming plans are to have a long run out of Walden. Scotoberfest and the run at Boston RunBase were both good turnouts.
- 26x1 – Brendan/Brian - Biggest competition yet (previously only 17 teams). Nice write-up by Eric from Level Renner. Bill and Jason did a great job with the timing system and there have been some follow-up conversations regarding purchasing a clock for the club, as this is a big expense that we rent each time. Suggestion to have a timing system chip for our smaller races and runs. We also discussed how much registration fees amount to, and it was simpler to collect cash from the SRR teams to help avoid these costs. Brendan walked through the financial report, and this will be sent to the Board for approval.
- 24H UATL – Committee - Registration is lower this year, but there has been less interest in Boston Qualifying times (generally). The committee described a few roadblocks they are still working through and got suggestions from the group on: medical aid, police detail, and T-shirt orders. Suggestion to reach out to Mystics since they have such a good presence at the event, for any additional questions. Melissa again stressed the importance of volunteer recruitment as this is a tough event to fill slots.

- Race to the Row - Scott - Registration is up to 222+ which is ahead of the first year already. There will be the addition of a fast mile and kids race to the program. Discussion of issues with alcohol permits. Tinamarie suggested a contact at Harpoon. Donations for the raffle are going well with similar prizes and race cards and coupons. There will be a bouncy house. The goal is to create a family-friendly atmosphere and keep people around for longer.
- Gobble x3 – Committee - Permits were obtained, and the committee has had a couple of meetings. There is the potential to add Sligo, in addition to Burren.

### **Non-Club Races**

- Competitive Racing / USATF GP – Brian - Had a discussion with Steve Peckiconis from USATF regarding race slate for larger clubs. Numbers are generally down for USATF races this year. Lone Gull will be a target race that usually attracts a lot of SRRs. Urvi mentioned invitation from Falmouth Track Club for Cape Cod Relay. Will circulate to the board for review.
- SRR Grand Prix Wrap-up/Awards – Jesse  
Grand Prix prizes were ordered, but party was postponed due to mother nature. Will figure out Plan B.  
Brief discussion on “race fatigue” and how we have quite a lot between the SRR Grand Prix, USATF Grand Prix, relays like Mill Cities, and major marathons, as well as the 6 club races. We discussed streamlining some of these (for example, USATF races in our grand prix as well for next year; or potential for Mill Cities to count as participation).  
Brief discussion on “volunteer fatigue” as well, but we circled back to points that have been made before that we do have a steady, large pool of volunteers (club races are very well represented) and that there is a balance of having too many/not enough volunteers as well. The feedback has been that there is often too many volunteers at our club events and not enough to do.

### **Other Items**

- Mini elections for positions starting July terms:  
Boston Marathon Coordinator - appointed to Jesse Edsell-Vetter  
Grand Prix Coordinator - appointed to Jesse Morrow  
Kids Program Coordinator - appointed to Jenn Fonda
- Google Drive/Club Documentation : Bylaws, Info sheet for club officers

**Next Meeting: August 3, 2015**