

## **SRR Board Meeting minutes – August 3 2015**

In Attendance : Urvi Mujumdar, Jesse Morrow, Mark Macdonald, Kimi Macdonald, Brody Macdonald, Tom Breider, Irene Lanois, Anthony White, Scot Abrams, Joe O’Leary, Julie Holt, Dafne Cardamone

### 1 – Volunteer Activity (Melissa – via Urvi)

- 24 Hour race – 45 volunteers
- Next up: BAA ½ and SHC 5K which will be fall races

2 – Financials = Stephanie has been busy, will provide updates when she can

3 – Merchandise (Anthony) = Visors are now in-stock

4 – Membership =Tinamarie = looking to connect with somebody who knows graphic design for help on electronic membership cards = will connect with Julie H.

### 5 – Kids Program (Jenn – via Urvi)

- Will start September 9
- Registration opens for kids this week
- Program fills up fast, so priority will be given to kids who participated in the last 2 programs

### 6 – Marketing (Julie)

- Julie Holt is working on a monthly newsletter
- Currently researching Mystic runners newsletter for ideas on purpose and scope
- Adrian Bellando will update website when ready
- JH has made some SRR marketing cards – these were handed out at the meeting
- Updating logo for 20<sup>th</sup> anniversary of SRR next year - idea

### 7 – Club Races

- The Monday night Waffle run organized by Paul went well
- Caseys
  - Alison and Karen are asking for a regular volunteer pool to try out for next 3 months (Weekly commitment) – 3 responses
  - Aug 20 = Steve Burton double dare
- Saturday morning long run (Nichole B and Aaron B)
  - NB and AB has sent out a google doc for sat am long run organizing
  - The goal is for a recurring long run that people can host if they wish
- 24 hour Ultra
  - Good feedback on facebook and via email
  - Issues:
    - Tent delivery on race day was 3 hours late

- Three medical events during the race
  - Some confusion around the finish line – how to find medals
  - This years race revenue was 25% down on last year
- Regardless, expense were down and maintained contribution to Wakefield education foundation and xmas in the city
- Suggestion to hire a medical tent for next year
- Next year = new charity needed to replace xmas in the city
- Next year = suggestion for a 12 hour relay = 9pm to 9am
- Race to the Row (Scot)
  - 345 signed up so far, 30 teams, SRR = 22 runners so far
  - Coupon codes (\$5 discount for all)
  - Alcohol permit granted, Harpoon donated \$250, SA to sort more
  - Bouncy house + 15 free entries to Back on my feet
  - \$1000 in sponsorship cash, good promotion from Federal realty and Slumbrew
- Gobble Gobble Gobble (Committee via Joe)
  - Registration is open
  - Starting map and clock at mile 1 only
  - Urvi to export and revenue figures from last years race for committee to use
  - Shirt orders going in soon

#### 10 - Non-Club Races

- Brain C = email about next 3 USATF races
- Cape Cod relay = 4 teams, 20 people
  - Club will look at this as a possible major club event in future years

#### 11 -SRR Grand Prix (Jesse)

- Jesse proposes a revamp of the winter grand-prix. Handed out document at the meeting.

#### 12 Storage Locker

- Nichole B has researched a new storage locker
- Options include Medford RT16 and Assembly Sq.
- 24 hour access is key
- Needs plenty of room and close to a U-haul

Next Meeting is Aug 31.