

SRR Board Meeting minutes – August 31 2015

In Attendance : Urvi Mujumdar, Stephanie Finnegan + Baby Finnegan, Kimi Macdonald, Tom Breider, Irene Lanois, Tim Morin, Melissa Glotzbecker, Nichole Bukowski, Sonia Sharon

1 – Volunteer Activity (Melissa + Tim)

Race to the Row

- Sufficient volunteers for Race to the Row
- More helpers for beer party were needed
- No volunteers for the bouncy castle
- Suggestion to make sure in future that nobody is volunteering close to the run if they are running the race.
- The swag bags were not ready because the assembly row people forgot

BAA Half

- We have been offered to switch to a water stop, but will remain at finish line post handing out medals
- – Kids Program (Urvi and Nichole in for Jenn Fonda)
 - Adding couch to 5k component for parents
 - Limit program to parents of participating kids for now, option to gauge interest in future
 - Problems recruiting buddy runners
 - Race = Boston river run (Nov 8) – advanced entry should be \$15
 - Registration opens this week for kids program
 - Program fills up fast, so priority will be given to kids who participated in the last 2 programs
- – Financials (Stephanie)
 - Reimbursements are up-to-date
- Merchandise (Urvi reporting for Bradley + Anthony) = Visors are now in-stock
- Welcome Wagon
 - Input from Irene = suggestions for SRR recruitment of new members
 - SRR can give the appearance that it is not actively recruiting new members
 - For example RunFellow has a strong presence at races, to welcome and more actively tries to recruit new members
 - Suggestion to pair new runners at Casey's with existing members (in lieu of sweeps) has been a recent change

- SRR newsletter = Runner of the month feature + SRR basic facts
- Club Races
 - Long-run (Nichole)
 - suggestion for flexibility on timing (=not just Sat 9am)
 - It can be hard for new members to find out about long-runs = promote better via website and newsletter
 - Wed 16 Sept = SRR run at Slumbrew in Assembly Sq.
 - Race to the Row
 - Issues with registration + number pick-up and beers (ran out of beer for a time)
 - A few complaints about the small women's shirts
 - 59% growth compared to last year (614 registered runners)
 - Turnover = \$12k this year compared to est. \$7-8k last year
 - Party area may be too small in future years if numbers increase
 - If the race grows to 1500 people = we need more space
- Non-club races
 - Grand-Prix – suggestion to extend to 9 months instead of 5 (under review by board)
 - Cape-Cod Relay = SRR has entered 4 teams
- Storage Locker
 - Best locations = Burlington + Wilmington
 - Large units = 10x10 = \$199
 - Some require insurance
- Holiday Party (Dafne)
 - Contract set for Jan 22, 2016
 - Armory has the right to review/approve any music – new clause
- SRR 20 Year Anniversary
 - Casey's (Khoury's) runs started in 1996 but the club was officially founded in 1998
 - We will have black & gold shirts at all club races next year to honor 10 years since Coach Burton passed away

Next Meeting is Oct 5