

SRR Board Meeting – January 4, 2016
Eastern Bank Community Room – Davis Square Location

Present: Urvi Mujumdar, Tom Breider, Melissa Glotzbecker, Irene Lanois, Nichole Bukowski,
Jesse Edsell-Vetter, Carrie-Anne DeDeo, Julie Holt

Volunteer Activity – Melissa

- Wintah Challenge – 1/10 – The race committee is recruiting independently. They still need more people.
- Post-Holiday Bash – 1/22 – The party committee is all set with volunteers.
- Melissa contacted BAA contact who, wanted to know if we wanted volunteer shifts for both bib handout and start line. She will let Tim Harden know we are doing both, since he usually organizes a start line group.

Kids program – Jenn via email

- The kids program is aiming to start at the end of March because of the weather. They are looking into getting registered as a kids' running club so that kids can race in meets. Jenn should talk to Waltham Track Club (Melissa has a contact) and Greater Lowell (Urvi's suggestion).

Financials – Stephanie

- No updates

Merchandise Update – Bradley / Anthony

- No updates

Welcome Wagon – Dafne

- No updates

Membership – Tinamarie via email

- We are doing pretty well for 2016 registration (over 250+). It looks like the reminders worked.

Marketing – Julie

- The flags and tent are on their way. We will definitely have them for An Ras Mor.
- The newsletter is coming out next Monday, 1/11.
- Julie has a plan for marketing for An Ras Mor that she's sent to Joe.
 - We put an ad in New England Runner for An Ras more (half page). Julie would recommend full page for February.
 - She has a postcard mocked up and just needs Joe's approval.
 - Specifically, she needs confirmation that we'll be in Middle East, which will be a big selling point.
 - She wants to put cards in bags at both Super Sunday races (Lowell and Cambridge)

Community – John via email from Kimi

- John and Kimi had meeting with Somerville PD about runner safety workshop. It's part of the plan to get Somerville designation of Runner Friendly Community through the RRCA. Kimi is looking into reflective gear and a raffle. They are targeting March 2 or 9 as a date.

Boston Marathon – Jesse E

- One person has said they might do elite water stop if no one else volunteers. Irene says that she can help, with cheer zone. Suggestion to break it in to shifts.
- Kathy is checking with the BAA to confirm details for bus and then will send out bus info.
- Jenn will send Jesse information about the next steps in marathon planning.

Website – Adrian via email

- SRR.org has been purchased for the next five years.
- Adrian sent board an email about buying extra domains that we will consider.

Club Races / Runs

- Wintah Challenge - 1/10 – Julie says we're still recruiting volunteers. We will probably be fine between now and Sunday
- An Ras Mor – 3/6 – Joe via email: We have 156 entries so far. The race committee is trying to bring in new blood. Because it is a USATF race, prize money for winners will be bigger expense and may take away from money available for charitable donations.
- 26x1 – Brendan via email: slated for June 25. Melissa's doctor wants to know if he can put together a running team - will check with Brendan.
- 24 Hour UATL – The buildings where we've hosted it in the past have denied us. Urvi has reached out to Lakeside Inn, where it was held in the past (as Lord Wakefield), when it was under different management. Janet from Wakefield Education Foundation (the race's biggest beneficiary) is reaching out to race directors in the area for ideas. We could potentially have people park in one place and have the race start/finish on Town of Wakefield property.
- Race to the Row – Julie: The initial permit for the event has been approved.
- Gobble – no updates. Charitable donations paid out.
- Weekly Run Update:
 - Bur-Run – Seth/Paul – no updates
 - Thursday Night Run –Alison/Karen – People kept up streak Christmas Eve and New Year's Eve. The Anniversary Run will be on February 11.
- **Long Runs** - Nichole/Aaron – They suggest a once-a-month long run to Fresh Pond as a standing long run. We could potentially leave stuff at Out of the Blue. We could do it the Second Saturday of each month. Urvi will forward Nichole RRCA info about guidelines for organizing long runs.
- **Long Run on Course** – It will take place the last Saturday in March (day before Easter). C-A will check on parking at NCDS.

Non-Club Races

- **Competitive Racing / USATF GP** – Brian. No updates.
- **SRR Grand Prix** - Jesse M via Urvi – Jesse will write something about the Grand Prix for the newsletter. First race is Sunday 5K on 2/7.

Other Items

- SRR – 20 years ! Coach Burton Anniversary – June, 2016 – We should do special Casey's run or Bur-run in June in his honor.
- Boston Celtics Night- 1/15 – Aaron: The event didn't work out because not enough people signed up.
- Holiday Party/Awards - 1/22 – We are all set, just waiting on Joe for Most Improved, and then Urvi will order awards.
- Elections – 3/7 – Urvi will put out call for nominations during the first three weeks in February.
- Member Experience Survey – distributed and discussed
 - Tom suggests asking Adrian which pages have low click rates that we want to have higher so that we can more prominently feature links to them –
 - Tom will also talk to Brendan about easier recycling at races – trial at An Ras Mor?
 - We discussed the results: high overall rating, yet some good feedback on committee involvement, volunteers, ideas for welcoming new members, other options for group runs (trails, outside of Somerville)
- Bylaws/board documentation – Urvi updated bylaws and sent them to board for review. On election night, we'll have a ballot with changes to be voted on.

Next Meeting: Monday, February 1, 2016