

SRR Board Meeting – February 1, 2016
Eastern Bank Community Room – Davis Square Location

Present: Urvi Mujumdar, Kimi Macdonald, Carrie-Anne DeDeo, Melissa Glotzbecker, Jenn Fonda, Nichole Bukowski, Stephanie Finnegan, Tinamarie Sanborn, John Gorvin, Julie Holt, Jesse Edsell-Vetter, Irene Lanois, Adrian Bellando, Tom Breider, Jason Lachapelle

Volunteer Activity – Melissa Glotzbecker

- Recaps: Everything went fine with volunteers for the Holiday Party and Wintah Challenge.
- Upcoming : Melissa is going to start recruiting volunteers for An Ras Mor on 3/6, as well as secure posts for Boston Marathon (expo).

Kids Program – Jenn Fonda

- Given turnover among coaches and volunteers, Jenn suggests that we should probably wait till fall to start a more competitive program (if we launch a kids running club within ours).
- This will be Jenn's last season, and Nichole said she can help out with starting competitive program in fall.
- Jenn will send mass email to SRR to recruit and then plan volunteer program.
- Aiming for March 16 start date, weather dependent. Target race is the same race, the Mystic River run on May 15.

Financials – Stephanie Finnegan

- Steph just sent board January financials. It's a pretty quiet time—mostly just Gobble and holiday party reimbursements.
- Steph mentions that there are a lot of old members who have authorized access to storage locker. We should get that list updated. Uhaul didn't cash our September check, but it doesn't seem to be a problem. (Steph will send another check.)

Membership – Tinamarie Sanborn

- We're currently at 306 members.
- TM worked with SignMeUp to change the form so that people have to add emails for each family member when signing up for a family membership so that we don't have to do that manually.
- TM is working with Aaron to plan a postcard run advertising the club. (Urvi has a stack of postcards if needed.)

Community – John Gorvin

- The Runner Safety Workshop will take place 3/2 at 6 :30pm. We have the SPD Academy training room from 6-8pm (hour-long workshop plus half-hour for setup and cleanup). We might need a volunteer to help at 6pm to arrange tables in room.
- Brendan gave Kimi access to SRR EventBrite login, which is where people will sign up for the event. Kimi will start to market the workshop this week.
- Brendan and/or another rep from WalkBoston will be there. Liz will come to summarize her *Globe* article. Officer Manfra, the bike safety officer from city, will also be present. Someone from club will lead introductions of those people.
- We could also recruit members who own cool/different reflective gear to come show it off (Greg Soutiea, Tina Mack, Joe O'Leary) as part of Liz's presentation.

- Kimi wants to order Smart-ID-type shoe tags, \$1.60 each bulk order. She also wants to raffle reflective vests. We could offer a \$5 membership discount for a new member only. TM can make a discount code that's good till the end of March.
- Julie will put the event in the newsletter. John will tell scholarship contact at Somerville High School. Jenn will advertise it to SRR kids. We will also outreach to the City of Somerville, the Homeless Coalition, and East Somerville Main Streets.

Marketing – Julie Holt

- Next week, Julie will put out the Feb. Newsletter. (We'll be doing it the second Monday of the month from now on, so that it comes out after the board meeting.) The newsletter will feature plenty of items, including runner safety workshop, Boston Marathon events, survey results, etc.
- Instagram contest – We had four or five submissions. Julie will advertise the February contest in newsletter, Facebook, etc. Kimi emphasizes need for people to share, comment, like, etc. so that people see it on their feeds.

Boston Marathon – Jesse Edsell-Vetter

- The bus has been reserved and will cost the same as last year. Kathy will send info in March.
- Jenn will get in touch with the people who planned last year's pasta party at Casey's and will work with Irene on the food order.
- We are switching the Sean Collier Memorial Run charity to the police academy scholarship in Sean Collier's name
- Someone raises the question of whether people feel awkward about sharing back room with the other group (as this was noted on the post-marathon survey). It's decided that we start by having Gordon get in touch with the Burren and see if it is available.
- Irene, John Bean, and Laura B are doing elite water stop.

Webmaster – Adrian Bellando

- Adrian recently updated elections pages, so that he can add candidates next month.
- He also added a link to the newsletter on the front page of website. He can change graphic if we want.
- He is rebuilding the Awards & Accolades and Facts & Figures pages with updated info from November to make them easier to update in the future. He'll be working on the Good Deeds page after that, doing something more graphic than just a list.
- He renewed SRR.org domain for 5 years (\$185) last month. At some point in the past, a non-club member had purchased SomervilleRoadRunners.com that had fake content with links to spam pages. We could purchase SomervilleRoadRunners.com, .net, and .org for 5 years for about \$100 each.
- Following up on Tom's question about Google Analytics of most frequently visited/infrequently visited pages, Adrian will check with Scott Abrams about login for that.

Club Races / Runs

- Weekly Run Update:
 - Bur-Run – Seth said it's good. 20-30 runners on an average night.
 - Thursday Night Run – The birthday run will take place 2/11. Kathy and Gary are getting a cake.
- Long Runs - Nichole/Aaron

- Second Sunday Run – 2/13 – The group will meet at ABP. Nichole will put out a call this week for pacers. Olympic Marathon Trials are that day, so they're looking for a location to watch that after. The run will go out to Fresh Pond, so distances can be 6 miles up to whatever people want to do.
- March 26 is long run on the course for Boston Marathon. Urvi will pull insurance certificate for that day. We should have runners sign a waiver like for Casey's.
- 24 Hour UATL – We don't have a race venue. We were denied by business owners that hosted us for past couple years (new property manager). The committee is still reaching out to hotel. Lino and Dafne also reached out to the Knights of Columbus, but that is off the course and would require crossing the street. Dafne is going to go to the church on the course to ask them. If we don't have a location by middle/end of February, we will have to postpone it till 2017. Melissa was in touch with Mystic Runners, who run their weekly run out of the hotel. While they're there on Wednesday, they're going to contact them directly on our behalf.
- An Ras Mor – update from Joe – 406 registered right now. They have the bibs and the venue (Middle East). Because of USATF expenses (additional prize money) taking away from charitable donations, we'll need 300 more registrants to match donations from last year.
- 26x1 – Brendan told Urvi June 25. Not yet confirmed. Our contact at Tufts said to ask in April.
- Race to the Row – August 28 – Julie says the permit requests are in. They are putting out a request for new committee members and will probably start meeting every other week beginning in May. They don't know yet where post-race party is going to be but not on the roof, as Federal Realty suggested.
- Race Committees in General – Urvi put a call in the election emails to ask if people are interested in joining a committee. She got some initial interest today. Megan Prokop is prob going to join An Ras Mor, and others present at the board meeting expressed interest in Race to the Row.
- Wintah Challenge recap – No official recap yet but, unofficially, it was GREAT and well-attended for such a bad day weather-wise.

Non-Club Races

- SRR Grand Prix – Jesse Morrow – Next up is the Super 5K in Lowell, then An Ras Mor for both SRR and USATF.

Other Items

- Elections – Urvi put out the call for elections today. It will stay open till February 19th. Adrian will put up candidate blurbs the week of February 22. Elections will be held March 14.
- Holiday Party recap – It went well, good M&Ms, looked like we did better revenue-wise than last year. We still collected \$500 at door even with online signup.
- Environment/ Green Committee – Tom Breider – For An Ras Mor, Mariah is doing plastic cups that can be recycled, composting, and paperless signup on race day. Tom suggests we should look into a Water Monster. We already have a food-grade hose. Irene wants to hold incentive for people using public transportation – post a pic on T or other green method of transportation for the March photo contest. We could use the green SRR shirts as a prize. Tom is researching changing shirts to something with recycled material and having a shirt recycling program

- Survey recap/initiatives – Urvi circulated a summary of the survey to the board to be shared with club in next newsletter, as well as Facebook and the Yahoo group

Next Meeting: Monday, March 14, 2016 – Annual Meeting/Elections